



2010 LAUSANNE INTERNATIONAL SPORTS MANAGEMENT CONFERENCE

Bridging Research and Practice

NOVEMBER 4-6, 2010

Lausanne, Switzerland

Moevenpick Lausanne

STRUCTURE

The conference will bring together a comprehensive and interrelated set of activities to include keynote presentations, lectures, panel discussions and product demonstrations.

THEME and TOPICS

Conference Theme: Bridging Research and Practice in Sports Management

Conference Topics: Leadership, Organization and Administration
Legal Aspects of Sport
Facility & Event Management
Marketing
Communications/PR
New Technology
Women in Sports Management

GUEST SPEAKERS and PANELISTS

An updated list is available
at the conference website

AUDIENCE

- Academia
- Coaches, Trainers, Athletic and Sports Directors
- Club Owners and General Managers
- Sports Marketing and Sales Specialists
- Media and Public Relations Executives
- Event/Competition Management Specialists, Venue Management
- New Media and Software Producers, IT Design & Implementation Staff
- Sports Lawyers/Counselors and Player Agents
- Other Professional and Volunteers Involved in Sports Management

www.worldeventsforum.com/ismc

SERGEY BONDARENKO, *Sochi 2014 Organizing Committee*
GUDRUN DOLL-TEPPER, PhD, *Freie Universität Berlin*
CHRISTOPHE DUBI, *International Olympic Committee*
DETLEF DUMON, *International Council of Sport Sci. & Physical Ed.*
CARSTEN FLORSTEDT, *DCGmbH*
MARIO GALLAVOTTI, *Gallavotti Honorati De Marco*
DENIS HAINAULT, *VANOC*
ROBERTO HERVAL, *SPORTFIVE GmbH & Co.*
WOLFRAM KLUG, *International Basketball Federation*
JEAN PIERRE MARTENS, *Dutch Olympic Committee*
GUY MASTERMAN, PhD, *Sheffield Hallam University*
RAIJA MATILLA, *International Working Group on Women and Sport*
GIANNI MERLO, *International Sports Press Association*
CHRISTIAN MICHELS, *FIFA*
CALLUM MURRAY, *Sportcal*
VERON MOSENGO-OMBA - *UEFA Disciplinary Service*
JEFF O'BRIEN, *Dubai Sports City*
EMILIO POZZI, *International Sports Events*
JULIAN STANCULESCU, PhD, *Juviden Inc.*
CLAUDE STRICKER, PhD, *AISTS*
INGO THOMAN, *DFB-Medien GmbH & Co. KG*
GORKA VILLAR, *Sport Advisers*
ANDREJA WIESER, PhD, *PROSKE Group*
KATARINA WITT, *Munich 2018 Bid Committee*
BRIGITTE ZUFFEREY, *International Motorcycling Federation*
URS ZANITTI, *FIFA*



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